

Dear Sir/Madam,

Warm Greetings from Pathway Publication Services!

Pathway Publication Services invites your participation in “**Delhi & NCR Property Guide - 2013**” to assist the Temporary & Permanent residents of Delhi & NCR Region in making major decisions related to investments in Real Estate and associated segment.

Pathway Publication Services serves as a bridge to connect various service providers with prospective buyers and Investors. Through its various Guides it strives to provide the platform to various service providers and buyers and Investors to come together and exchange information and advice so that right decisions can be taken related to making investments in properties & assets.

Property in the largest sense is any tangible or intangible possession owned by somebody.

In today's fast paced life individuals are gearing to achieve growth & progress and in the same time assimilate wealth in terms of Assets. **Delhi & NCR Property Guide** aims to provide a platform to Real Estate Developers & Builders to showcase their properties and ventures with special discounts and attractive offers for buyers, investors and traders. Because real estate is on top of everyone's mind today, tomorrow and forever.

Delhi & NCR Property Guide is a unique Guide published by **Pathway Publication Services** aimed at offering the complete solution for any type of property, finance, interior or exterior requirement at one platform. The highlight of this guide is from buying a property, getting the finance for the same, finding good architects, interior designers to beautify the property, inspiring landscaping ideas and outdoor features, home improvement products and services & consultancy on Vastu Shastra & Feng Shui, etc. all information is available in the guide itself.

Delhi & NCR Property Guide will offer buyers and investors unique platform to have some of the best deals available in the happening city “Delhi & NCR”.

Delhi & NCR Property Guide is one of the most cost effective medium of getting across the targeted audience in terms of enquiries & business generation. By participating in this guide, you can achieve exposure for your products, brands, maximize leads, visibility, develop new contacts, and initiate new business deals.

A great deal of attention is being placed to provide advertisers with a focused & relevant mix of prospective buyers through our organized distribution network.

Our Objective: Lots & lots of Business for you.

We assure you that your trusts in our organization will always be respected in terms of real returns against your investment with us.

We enclose the participation presentation along with the Rate Card, Feature Benefit Analysis, Cost Benefit Analysis & Return on Investment Analysis for your perusal. We hope you will find the above information sufficient.

For booking of Space / Advertisements please feel free to contact us on – 085275 95939 /085275 95936.

I wish you a valuable participation – and look forward to you joining us year after year.

Sincerely Yours

Mr. Ravindra Singh

Asst. Branch Manager

Pathway Group - Delhi

Head Office:

211-215, Tower C, Kunj Plaza, Opp. Laxmi Vilas Palace, Raj Mahal Road, Vadodara - 390 001 Gujarat- India.

Phone: 0265 - 3044 999, **Email:** help@pathway.net.in, ho@pathway.net.in, **Website:** www.pathway.net.in

Circulation Plan – Delhi & NCR Property Guide- 2013

- 1) Delhi & NCR Property Guide will have circulation of 3, 00,000 (Three Lac Copies) in a year and it will be circulated through professional distribution system by various distributors, magazines & book stalls vendors, retailers across Delhi & NCR and other Metros cities, State Capitals in India.
- 2) We have tie-up with Crosswords Book stores to sale our Property Guide Across the region.
- 3) We have tie-up with Landmark Book stores to sale our Property Guide Across the region.
- 4) We have tie-up with AH Wheelers Book stores to sale our property Guide Across India on Railway Station, Bus Stand etc
- 5) We have tie-up with Odyssey Book stores to sale our Property Guide in NCR & Delhi region and on Metro Rail Stations in NCR & on various airports in India.
- 6) We have tie-up with mediamart (The India Today Group) Book stores to sale our Property Guide In NCR & Delhi region and on Metro Rail Stations in NCR.
- 7) We have tie-up with 22 Regional & National Books & Magazines Distributers from across India to sale our Property Guide across India.
- 8) Pathway Publication Services is also a Publishers & Distributers in India and from where all our publication (Property Guide, Educational Directories, Educational & Developmental News Paper, Books etc.) is getting circulated and distributed across India.
- 9) As per the policy of Pathway Group we give one Complimentary copy of Delhi & NCR Property Guide to 30,000 Property Developers, Building Materials Suppliers and all other support service providers of property in India as a reference Guide.
- 10) Pathway Property Guide will be sold /

Circulated / Distributed through various Property Exhibitions, Seminars, Road Shows across India.

We are committed to give the best returns to our clients / advertisers of Property Guide with the support of having Six Million plus readers of Pathway Delhi & NCR Property Guide in a year from across India.

Thanks & Regards

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Pathway Educational Directory Circulation Plan for FY 2013-14						
Name of Directory	Year of Publishing	Volume No.	No. Of Copies To Be Published	Complimentary Copies To Be Distributed	Paid Circulation & Distribution	Area Of Circulation & Distribution
Gurukuls Of India	2014	Vol - 1	Min. 2,00,000	50,000	1,50,000	Across India.
All India Management Education	2014	Vol - 2	Min. 2,00,000	50,000	1,50,000	Across India.
All India Schools Guide	2014	Vol - 1	Min. 2,00,000	50,000	1,50,000	Across India.
International Educational Directories	2014	Vol - 2	Min. 2,00,000	50,000	1,50,000	Across India & Asia , Europe, North America, Australia etc
Delhi & NCR Educational Directory	2014	Vol - 1	Min. 1,00,000	30,000	70,000	Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, U.P., Bihar, Jharkhand, North East , Punjab, Haryana, West Bengal etc
Gujarat Educational Directory	2014	Vol - 3	Min. 1,00,000	30,000	70,000	Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, North East etc
Karnataka Educational Directory	2014	Vol - 4	Min. 1,00,000	30,000	70,000	Karnataka, Kerala, Pondicherry, T.N., A.P., Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, U.P., Bihar, Jharkhand, North East etc
Madhya Pradesh Educational Directory	2014	Vol - 2	Min. 1,00,000	30,000	70,000	Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, U.P., Bihar, Jharkhand, North East , Punjab, Haryana, West Bengal etc
Maharashtra Educational Directory	2014	Vol - 3	Min. 1,00,000	30,000	70,000	Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, U.P., Bihar, Jharkhand, North East , Punjab, Haryana, West Bengal etc
Rajasthan Educational Directory	2014	Vol - 1	Min. 1,00,000	30,000	70,000	Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, U.P., Bihar, Jharkhand, North East , Punjab, Haryana, West Bengal etc
North India Education Directory	2014	Vol - 1	Min. 2,00,000	50,000	1,50,000	Maharashtra, M.P., Rajasthan, Gujarat, Delhi & NCR, U.P., Uttaranchal, Himanchal Pradesh, J & K, Bihar, Jharkhand, North East , Punjab, Haryana, West Bengal, Orissa etc
Ahmedabad Property Guide	2014	Vol - 3	Min. 1,00,000	30,000	70,000	Across Gujarat with Special Dedicated Coverage North Gujarat, Saurashtra etc.
Vadodara Property Guide	2014	Vol - 2	Min. 1,00,000	30,000	70,000	Across Gujarat with Special Dedicated Coverage in Central Gujarat.
Delhi & NCR Property Guide	2014	Vol - 2	Min 3,00,000	1,00,000	2,00,000	Delhi & NCR , All Metro Cities, State Capital Cities etc
Bangalore Property Guide	2014	Vol - 1	Min 3,00,000	1,00,000	2,00,000	Bangalore, All Metro Cities, State Capital Cities etc